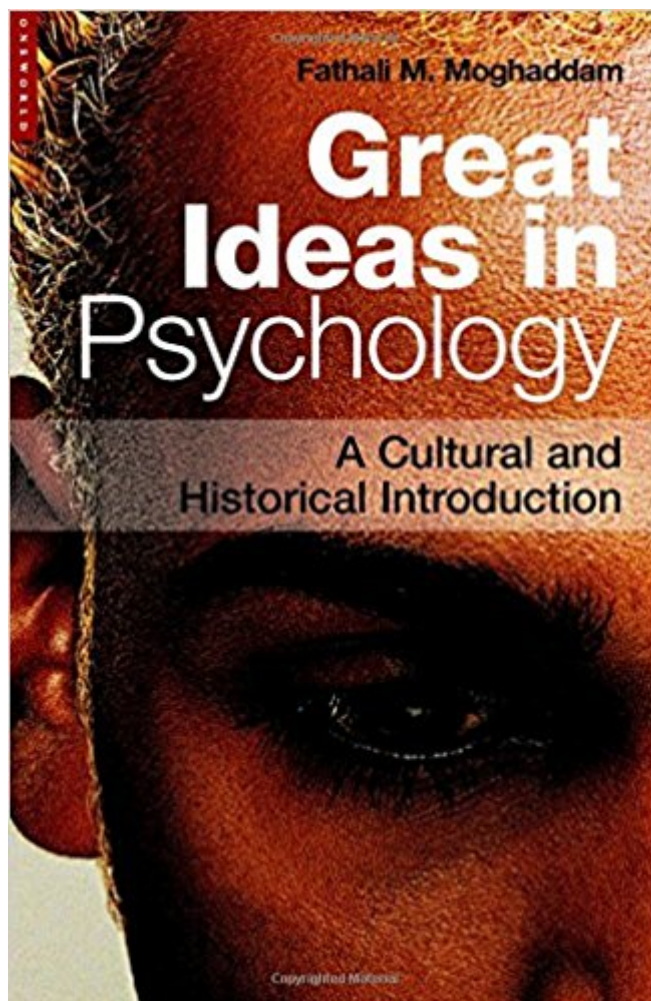


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# Great Ideas In Psychology: A Cultural And Historical Introduction



## Synopsis

This book focuses on the key ideas of the most important modern psychologists. Nineteen classic great ideas in psychology are critically assessed in their cultural and historical context.

## Book Information

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Author Fathali Moghaddam is Professor of Psychology at Georgetown University. A highly respected academic and writer, he has written numerous books and articles, including *Social Psychology: Exploring Universals across Cultures* (1998, Freeman), and has had many years experience of teaching psychology at undergraduate level.

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